

# THE ELDORET NATIONAL POLYTECHNIC

# 14<sup>TH</sup> ANNUAL INTERNATIONAL RESEARCH

# **CONFERENCE**

ON

COMPETENCIES IN APPLIED RESEARCH, SCIENCE, AND INNOVATION FOR SUSTAINABLE DEVELOPMENT

(CIRIS 2025)

DATES: 15<sup>TH</sup> -16<sup>TH</sup> OCTOBER 2025

#### **SUBMISSION REQUIREMENTS**

#### RESEARCH POSTER FORMAT AND SAMPLE GUIDE

#### **POSTER OBJECTIVE**

A research poster visually presents your study in a concise, engaging, and informative format, suitable for display during exhibitions, academic conferences, or symposia. It should allow viewers to understand the essence of your research at a glance.

#### POSTER SIZE AND ORIENTATION

Table 2: Research poster formatting guide

ELEMENT	REQUIREMENT	
Size	A1 (59.4 cm $\times$ 84.1 cm) or A0 (84.1 cm $\times$ 118.9 cm) - confirm with printers	
Orientation	Portrait (vertical) or Landscape (horizontal)	
File Format	PDF, PNG, or high-resolution JPEG (min 300 DPI)	
File Size Limit	Max 10MB for online submission	

#### POSTER LAYOUT AND CONTENT STRUCTURE

A typical academic poster layout includes the following structured sections:

#### **HEADER SECTION**

- $\triangleright$  Title (bold, large font 72-100 pt)
- ➤ Author(s): Full names and institutional affiliations
- Logo(s): Institutional and funding agency logos (optional)

## **COLUMN-BASED BODY (2-3 COLUMNS ARE STANDARD)**

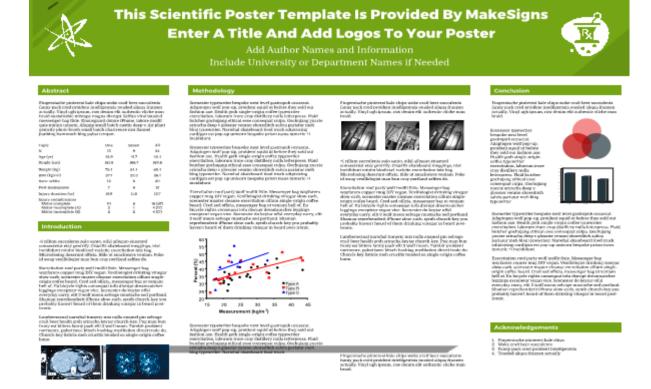
Table 3: Organize content into clear blocks using headings and visuals

Section	Description
Introduction/Background	Brief context of your study and rationale.
Objectives/Research Questions	Clear goals of the study.
Methodology	Overview of research design, sampling, and tools. Use
	diagrams or flowcharts.
Results	Graphs, tables, and visuals with brief explanations.
Discussion	Key insights, interpretations, and comparison with
	literature.
Conclusion & Recommendations	Summary of findings and practical implications.
References	Use a compact style like APA or IEEE (minimize space).
Acknowledgements	Funding bodies, collaborators, etc. (Optional)

#### VISUAL DESIGN GUIDELINES

- 1. Use bold headings and bullet points for easy reading.
- 2. Ensure high contrast between text and background.
- 3. Use consistent fonts: e.g., Arial, Calibri, or Helvetica (min 24 pt for body text).
- 4. Include visuals: graphs, charts, photos, icons, maps (captioned and labeled).
- 5. Avoid clutter use whitespace for readability.
- 6. Include QR Code or Link to full paper or contact details (optional).

#### SAMPLE POSTER DESCRIPTION



#### **SUBMISSION INSTRUCTIONS**

- Upload your manuscript and post as per the guidelines, and ensure the file name is formatted as: Last Name, First Name, PaperTitle.docx
- Submit poster as a PDF or high-resolution image

#### All submissions must be made via Google Form:

https://docs.google.com/forms/d/e/1FAIpQLSeKsYrjaBLd20Uo5kYewT7biUA\_n6MK4 zSPueiJXrbxY6bDYw/viewform?usp=sf\_link

### FOR QUESTIONS OR ASSISTANCE, CONTACT

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